



NORTH IOWA FAIR & EVENTS CENTER
3700 4th Street SW, Mason City, IA 50401
(641) 423-3811
office@northiowafair.org
www.NorthIowaEventsCenter.org



2024 North Iowa Fair
Food Vendor Application & Agreement

Business/Organization: _____

Contact Name: _____

Mailing Address: _____

City: _____ **State:** _____ **Postal Code:** _____

Business Phone: _____ **Cell Phone:** _____

Email: _____ **Website:** _____

Fair Dates – July 17th through the 21st, 2024

Setup – July 16th (10:00 AM – 7:00 PM)
July 17th (8:00 AM – 2:00 PM)

Operating Hours – July 17th (3:00 PM – 10:00 PM)
July 18th (11:00 AM – 10:00 PM)
July 19th (11:00 AM – 10:00 PM)
July 20th (11:00 AM – 10:00 PM)
July 21st (11:00 AM – 6:00 PM)

Tear Down – July 21st (6:00 PM – 10:00 PM)
July 22nd (8:00 AM – 4:00 PM)

Food Vendor Information

- The standard fee for food vendors is \$400 for the five-day fair, which includes utility hookups.
- A nonrefundable deposit of \$100 is due upon submission of this form. If you are not selected to participate in the fair, the deposit will be returned. The remaining balance is due on or before June 14, 2024.
- Please provide photos of your booth/stand and food products.
- All food vendors are required to have the necessary permits and licensing to serve food to the public within the city limits of Mason City, Iowa and Cerro Gordo County.
- If the fair works with an exclusive beverage supplier, you agree to sell those branded items (if you serve beverages such as pop).
- All menu signs must have professional appearance and be placed in a prominent location. No hand-written signs.
- Final menus are due to the fair office by June 14, 2024 if you'd like them included in the daily event guide.
- Special reserved parking will be available near food stands. Passes for these spaces will be provided in your vendor packet.

Please make checks payable to the North Iowa Events Center. You may also pay via PayPal using "office@northiowafair.org" as the payee email. Please note your company/organization name and put "Fair Vendor" in the notes. **Payments are nonrefundable.**

Setup Needs

Type of Booth (circle all that apply) Trailer Food Truck Tent Other

Footprint/Dimensions _____ X _____

Power Requirements _____

Water Access Needed? _____

Proposed Menu

Rules & Regulations

1. Proof of insurance is required to be provided by June 14, 2024. Vendors must furnish a \$1,000,000 certificate of liability naming the North Iowa Fair Association (NIFA) and Cerro Gordo County as additionally insured during the North Iowa Fair and setup/tear down dates.
2. The NIFA, it's agents, employees and affiliates assume no risk and shall not be responsible for any damage, injury, loss, legal action or expenses that may arise or come to the exhibitor or exhibitor's employee, goods, property or the public from any cause whatsoever.
3. The NIFA reserves the right to cancel or remove any exhibitor acting in a manner deemed to be inappropriate.
4. The NIFA reserves the right to restrict the sales of certain menu items.
5. Vendors must be present and set up during all hours open to the public. No early tear downs.
6. Spaces may not be subleased.
7. All outdoor vendors must provide sufficient weights or stakes in case of inclement weather. Please consult fair staff before pounding stakes to ensure not utilities are damaged.
8. It is the responsibility of the vendor to collect Iowa Sales tax and remit to the Iowa Department of Revenue and Finance.

Acknowledgement of Terms and Conditions

I/we hereby agree to honor the terms and conditions noted in this agreement.

Vendor signature

Date